

TOASTMASTERS
INTERNATIONAL®

District 76
Mid-Year Report

2021-2022 Finance Manager

Noriko Takiguchi

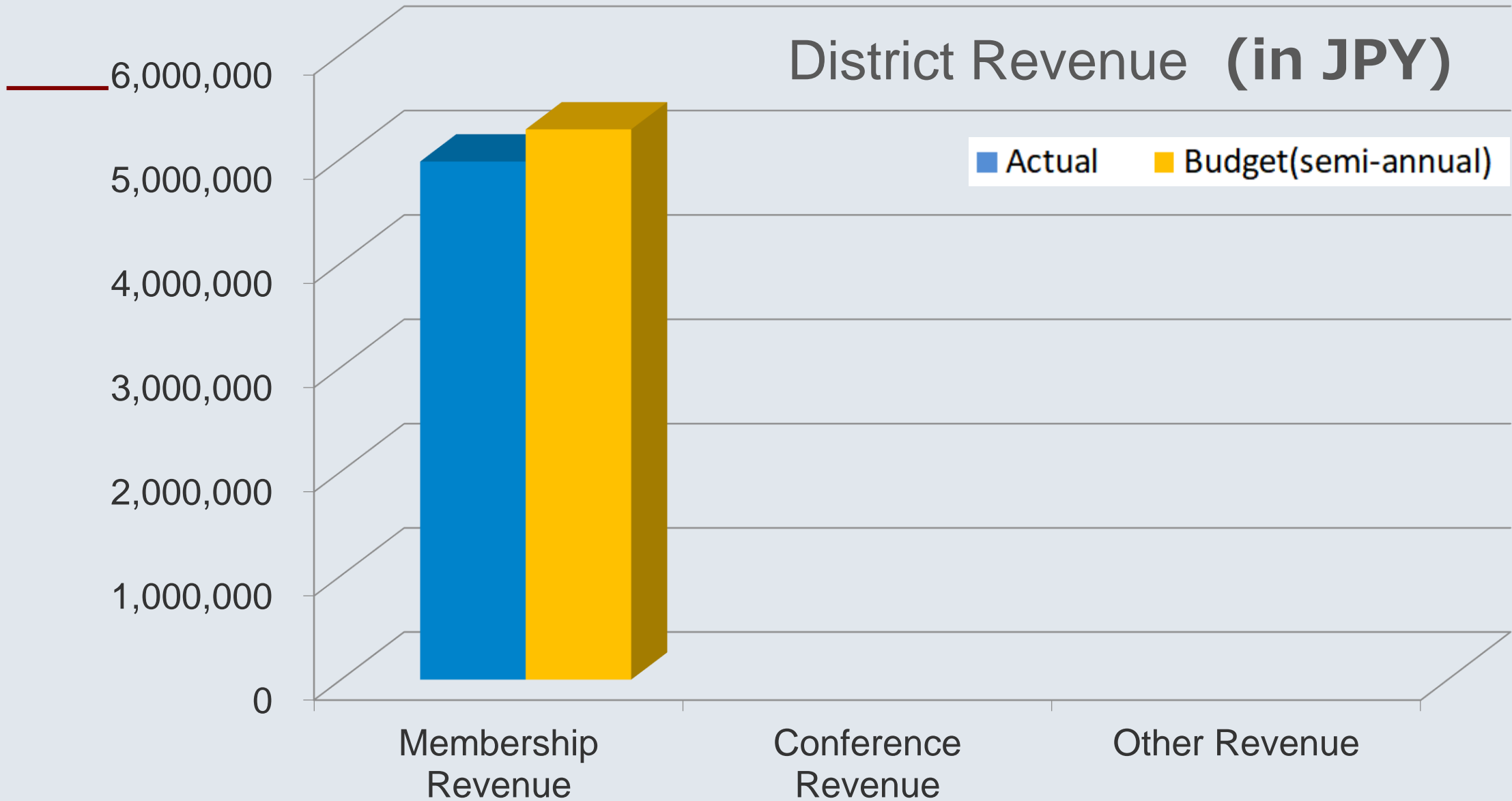
The financial report for Mid-year 中間 (2021年7月1日~12月31日) の会計報告

Profit & Loss(Actual vs. Budget Summary) (in JPY)

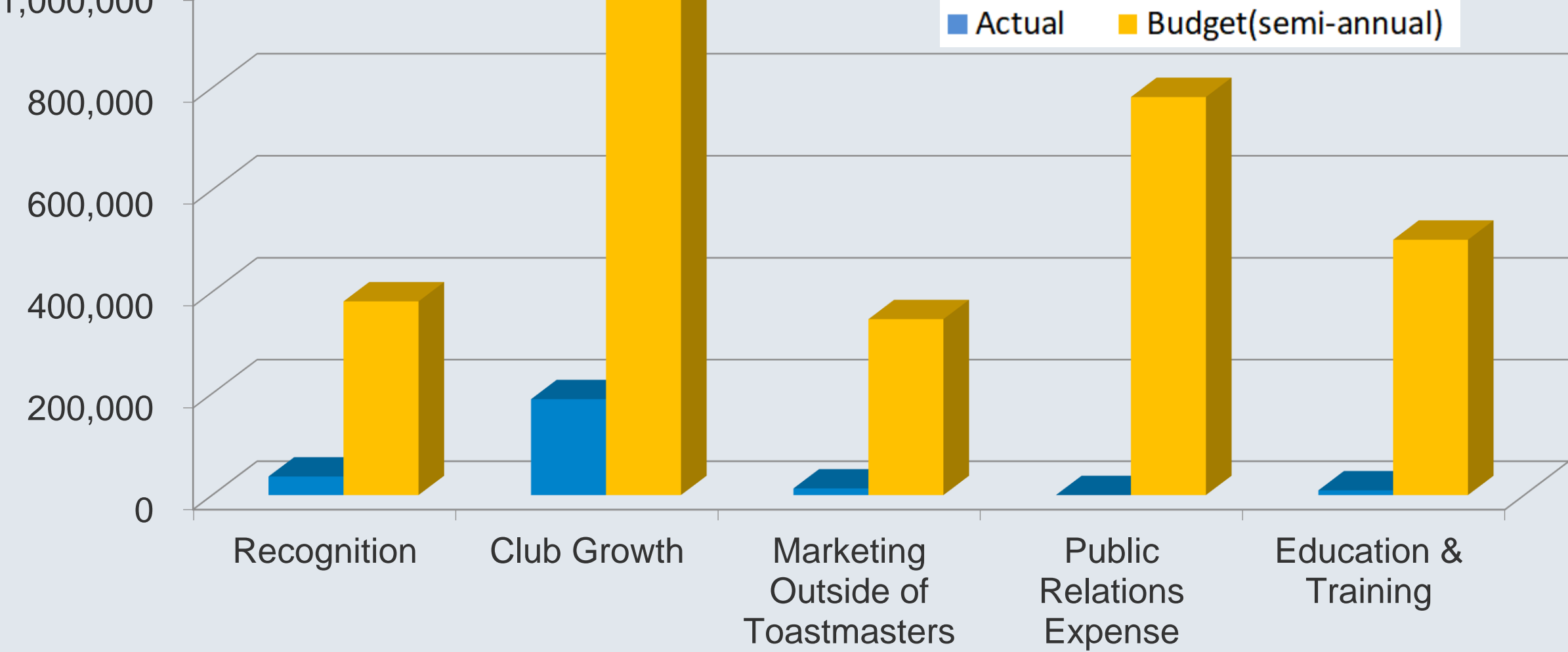
07/01/2021 Through
12/31/2021

	Actual	Budget	Variance
District Revenue			
Membership Revenue	4,969,746.41	5,277,708.00	(307,961.59)
Total District Revenue	4,969,746.41	5,277,708.00	(307,961.59)
District Expenses			
Recognition	36,578.81	381,196.00	(344,617.19)
Club Growth	188,722.90	1,010,872.00	(822,149.10)
Marketing Outside of Toastmasters Expenses	13,068.00	346,248.00	(333,180.00)
Public Relations Expense	0.00	781,596.00	(781,596.00)
Education & Training Expense	9,240.00	502,000.00	(492,760.00)
Speech Contest Expenses	12,266.46	0.00	12,266.46
Administration Expenses	1,276,107.51	786,598.00	489,509.51
Travel Expense	129,797.00	551,997.00	(422,200.00)
Lodging Expense	0.00	32,000.00	(32,000.00)
Allocation Expenses	265,359.78	261,624.12	3,735.66
Total District Expenses	1,931,140.46	4,654,131.12	(2,722,990.66)
Total Net Income	3,038,605.95	623,576.88	2,415,029.07

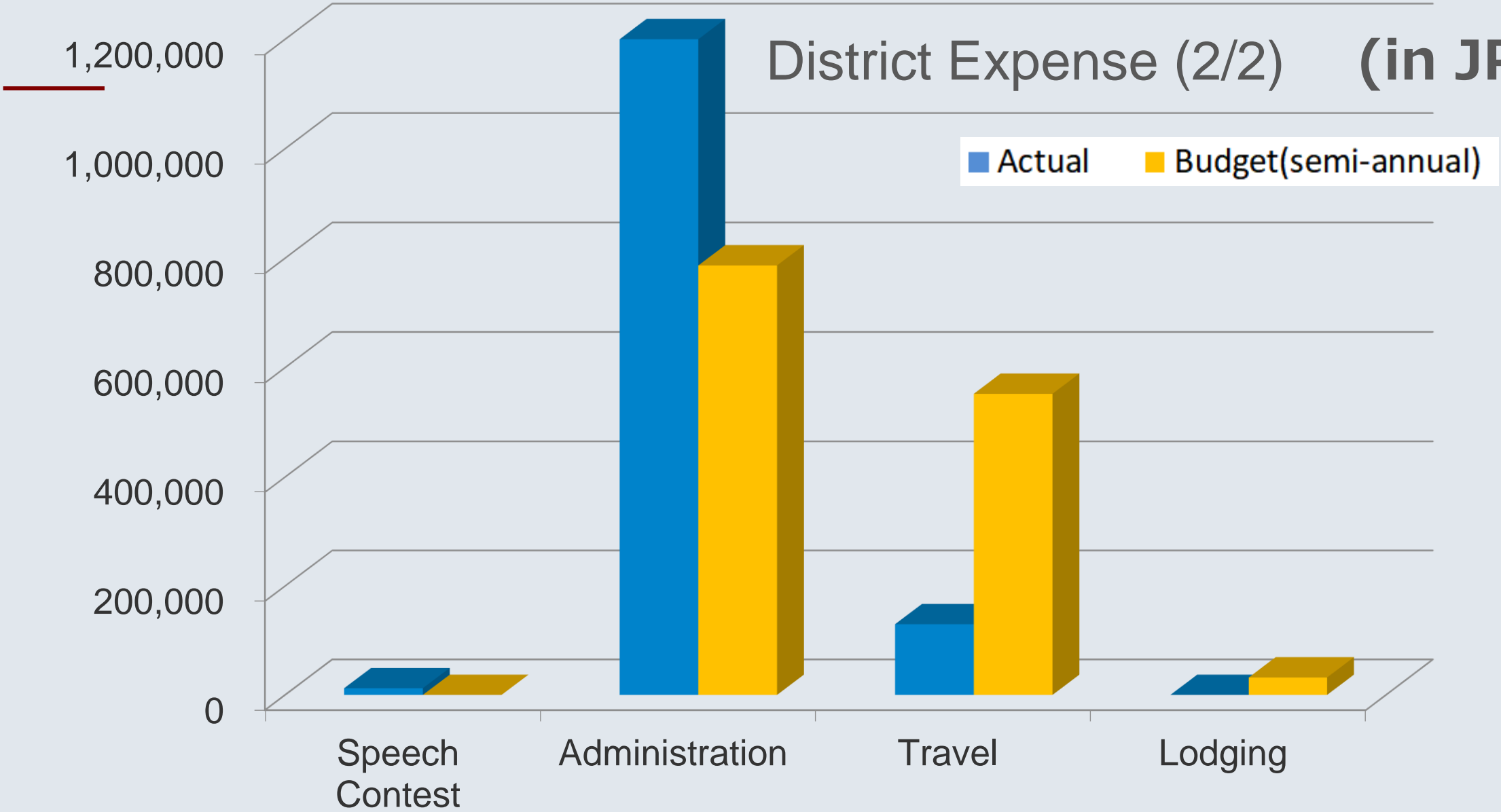
District Revenue (in JPY)



District Expense (1/2) (in JPY)



District Expense (2/2) (in JPY)



District 76 Available Funds (in JPY)

	Month Ending 12/31/2021
▼ Available Funds	
▼ Cash & District Reserve	
▼ Cash	
Cash - Resona Bank (9481)	1,891,845.00
Total Cash	1,891,845.00
▶ District Reserve	17,179,797.45
Total Cash & District Reserve	19,071,642.45
▶ Minimum District Reserve Required at Year End	(2,616,241.36)
Total Available Funds	16,455,401.09

Expenses forecast (in JPY)

Recognition

- Club Energizing Program : Currently in the process of calculating

Club Growth

- Clubs support project with Facebook Advertising : 830,000

Marketing Outside of Toastmasters and Public Relations

- YouTube Advertising : 200,000
- Article creation and SEO measures : 308,000
- Advertising activity of Divisions : 500,000

Rough estimate : 1,838,000